About Jharkhand:

Jharkhand is located in the country's northeastern region. Jharkhand is bounded to the north by Bihar, to the east by West Bengal, to the south by Odisha, to the west by Chhattisgarh, and to the northwest by Uttar Pradesh. Ranchi is its capital. Jharkhand, one of India's newest states, was formed in 2000 from the southern half of Bihar. Statehood was the result of a lengthy fight spearheaded mostly by Adivasis, or Scheduled Tribes. Jharkhand is endowed with a rich cultural legacy and abundant natural resources. A fascinating state with lush forests, intriguing wildlife, thrilling waterfalls, fine handicrafts, adventure tourism, huge water bodies, appealing classical folk dances and music, and, above all, welcoming and peace-loving people. Jharkhand is endowed with a vast bio-diversity, a temperate climate, a rich cultural and historical history, and religious sites of worship, and ethnic features that make it an ideal tourism destination.

This primeval land's beautiful green woods, rivers, and waterfalls are home to a diverse range of stunning flora and wildlife. The major inhabitants of this lovely area are age-old tribes, yet the state is also a hub of industry, trade, and education. A treasure trove of minerals accounts for 40% of the country's mineral richness, with Jharkhand placing top in the production of coal, mica, and iron, helping to make it one of India's richest states in natural resources.

About Ranchi:

Ranchi, the state capital of Jharkhand, has an astonishing wealth and diversity of experiences. It is situated at an elevation of 2,140 feet in the Chhotanagpur valley. Ranchi has an inherent beauty, and its well-known waterfalls, lush hills, and forest are ideal locations for photography and other leisure activities. This inventive city is astonishingly diversified. It is also the starting point for the Betla National Park, which draws wildlife aficionados to this eastern Indian state. Travelling around is relatively simple because to well-connected road and aviation links. Ranchi, the state capital of Jharkhand, is also known as the city of waterfalls and lakes. Dassam waterfall is 34 km away. A tributary of the Subarnarekha River descends from an elevation of 144 feet in Ranchi. The Subarnarekha River falls from a height of 320 feet at Hundru Fall, which is roughly 45 km away. Jonha Falls, also known as Gautamdhara, is around 40 km away. Ranchi provides a genuine combination of cuisines, often with tribal influences, that include a broad range of handmade delicacies. Ranchi is well-known for its ethnic handicrafts and metal work, which are on display in Firayalal, one of the most popular tribal souvenir shopping places. Paitkar art, which celebrates Eastern India's cultural history, is an ancient skill maintained by tribal artists who use scroll painting to anticipate historical events.

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National Conference

on

EAIMCP

Emergence of Artificial Intelligence in Management Concepts & Practices

(EAIMCP – 2024)

Organized By

Department of Management & Commerce under IQAC Cell RKDF University, Ranchi in collaboration with Association of Indian Universities (AIU)

Date : 21st & 22nd February 2024

RKDF UNIVERSITY
RANCHI

ASSOCIATION OF INDIAN UNIVERSITIES

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About RKDF University Ranchi:

It was in the year 2018, Dr. Sunil Kapoor, the founder decided to fulfill his dream of establishing an institute for quality education to the people and the region & beyond initiated "Ayushmati Education and Social Society" trust in an attempt to make the holy city of Ranchi, a recognized destination for knowledge seekers from different spheres of life and strive to become one of the best Universities in Jharkhand. This is what led to the foundation of a milestone at the karmabhoomi of the versatile and sagacious Bhagwan Birsa Munda. RKDF group has been actively involved with social causes since its very inception and has drawn appreciation from one and all for its works in various facets of societal paradigms. The Group started its journey in 1994 by establishing 1st private engineering college at Bhopal, Madhya Pradesh. Now the group has 162 institutions & 6 universities (5 in M.P. and one in Jharkhand). RKDF Ranchi is a highly prestigious government recognized established under the Jharkhand Govt. Act & registered under UGC 2f 1956. It is also a recognized member of AIU (Association of Indian Universities) and one of the best University as recognized by Indian students as well as students from abroad.

About Department of Management & Commerce:

RKDF University, Ranchi established Department of Management in 2018. The department of Management. RKDF University is one of the finest B School In Ranchi established under section 2(f) 1956. It offers two year flagship Master of Business Administration (MBA) Program along with a Bachelor of Business Administration (BBA) and a doctoral program in Management. The department also conducts Management development Programs for working executives and Faculty Development programme. Management is one of the most popular programmes run in India and abroad. This programme is a gateway to a plethora of job opportunities in the corporate world. It helps student to enhance interpersonal skills with analytical process so that industry and academic gap can minimize and believes to provide corporate 100% skill candidate for the industry needs and we believe with a philosophy there is substitutes of hard work with smart work. We create future leaders for tomorrow.

About Conference:

Emergence of Artificial Intelligence in Management Concepts & Practices (EAIMCP - 2024) focuses on the most recent research, innovations, advancements, and new technologies in marketing, human resources, finance, operations, information technology, tourism, logistics, analytics, emerging technologies, wireless communications, smart grid, and green communications. The Seminar seeks to promote fresh ideas and emerging trends, as well as research findings and practical accomplishments. Original and high-quality contributions, including theories, applications, and experiments, are encouraged. The EAIMCP - 2024 is an opportunity to network, form alliances, and exchange ideas with a diverse group of experienced researchers, developers, and practitioners from various universities, research institutions, and academics. The Seminar will include standard paper presentations as well as keynote talks by famous speakers focusing on related state-of-the-art technology in the Seminar's themes. The goal of the Seminar is to provide a common platform for academia, industry delegates, and nominees from various government and private universities and institutions to sit together and celebrate past accomplishments while also deliberating on future approaches and major bottlenecks.

Call for Papers

Topics of interest (Theme) include, but not limited to the following:

Human Resource Management	Marketing Management
Financial Management	Operations Management
Information Technology	Tourism
International Business	Logistics
Analytics	Emerging Technologies
Entrepreneurship	Rural Management
Role of A.I. in Economy	A.I. in Hospitality Industry

Guidelines for Abstract Submission:

The authors are encouraged to send their original, unpublished work in the form of Abstract (about 300 – 400 words) to the conference. The text of the paper to be in Times New Roman, Font size 12 pt., Spacing 1.5 and aligned justified format. At least one author for each submission must register for the conference and make an oral presentation (Offline/Online Mode) of his/her work. The abstract must include the theme of the paper as indicated above.

Guidelines for Full Paper Submission:

1. Paper should have an abstract of about 300 – 400 words including the purpose, methodology, major findings of the research and maximum 5 keywords.

2. The title page of the manuscript must include the theme of the paper as indicated above, title of the manuscript, name(s) of author(s) including the corresponding author, affiliations, phone number and email id for correspondence.

3. The word limit for full paper is 4000 – 5000 words.

4. APA style of referencing for citation should be followed to maintain uniformity.

5. Full paper must be typed in MS Word in Times New Roman with font size 12 and 1.5 line spacing. All pages of the paper shall be numbered. The paper must not have been published or accepted for publication elsewhere. An undertaking to this effect should appear in the cover letter/email.

6. Full papers are to be submitted to conferencerkdfuniversityranchi@gmail.com

Students – UG & PG (RKDFU)	Rs. 1,000/-
Students UG & PG (Outside)	Rs. 1,500/-
Research Scholars (RKDFU):	Rs. 1,800/-
Research Scholars (Outside):	Rs. 2,000/-
Academicians:	Rs. 2,500/-
Corporate delegates	Rs. 3,000/-

Registration link: https://forms.gle/UxJN871rMn9SVdf8A

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Registration Fee Include:

- Conference Kit
- Lunch & Refreshment
- Participation Certificate
- Access to keynote sessions
- Selected papers will be published in reputed Peer Review Journal.

Important Dates:

Last date to submit abstract	10/02/2024
Acceptance notification of abstract	12/02/2024
Last date to submit full paper	17/02/2024
Date of Conference	21st & 22nd February 2024